

# Privacy Statement

## Our Privacy Statement

At the Organic Cotton Accelerator (OCA) we are committed to enabling a bright future for organic cotton and protecting the personal data we process. As an organisation, we respect your privacy and work in accordance with the privacy rules. We recognise that data protection is important, and we want to ensure that your personal data is processed confidentially and with care.

You will find below our Privacy Statement which informs how we collect, use, transfer and store the information you share with us or that we collect when you interact with OCA. We are sharing this information to show you how we comply with applicable rules and regulations such as GDPR and to keep you fully informed about your rights (and how to enforce them). By visiting [www.organiccottonaccelerator.org](http://www.organiccottonaccelerator.org) you accept and consent to the practices described in this Privacy Statement.

## Definitions

The following definitions apply in this privacy statement:

1. GDPR: General Data Protection Regulation.
2. Data subject: any living individual who is the subject of personal data.
3. Personal data: any information relating to an identified or identifiable natural person.
4. Privacy Statement: this privacy statement that provides information about the Processing of Personal data.
5. Processing: any operation or set of operations performed on personal data or on sets of personal data, such as: collection, recording, organisation, structuring, storage, adaption or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.
6. Processor: a natural or legal person, public authority, agency, or other body which Processes Personal data on behalf of OCA.
7. Website: [www.organiccottonaccelerator.org](http://www.organiccottonaccelerator.org)

## Who Is Responsible for Processing Your Data?

Stichting OCA, established in (1012 KZ) Amsterdam at Rokin 102 (KvK 66738822) is responsible for all the Processing of Personal data set out below. In our Privacy Statement we explain how we securely process your Personal data.

## To Whom Does This Privacy Statement Apply?

This Privacy Statement applies to all people whose personal data is processed by Stichting OCA:

- OCA Contributors
- Visitors to the OCA website
- Recipients of newsletters and emails sent by OCA to Contributors and visitors to our website
- Anyone else who contacts OCA or whose personal data OCA processes

## What Personal Data Do We Process?

- Name (first name, surname, and initials), email address and/ or telephone number
- Personal data obtained through or generated on our website, newsletters and commercial emails or related technologies
- Whether you open a newsletter or email and what sections you select.
- Details of professional activity
- Data necessary for the health or well-being of the person concerned (in the context of events, food allergies and dietary requirements will be requested)

## Cookies

OCA uses functional cookies. A cookie is a small text file that is stored in the browser of your computer, tablet, or smartphone when you first visit this website. OCA uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. Cookies help to make our website more useful by enabling basic functions such as page navigation and access to secure parts of the website. Without these cookies the website cannot work properly.

On your first visit to our website, we informed you about these cookies and asked permission for their placement. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser. For an explanation, see: [www.whatarecookies.com](http://www.whatarecookies.com)

## How Do We Collect Personal Data?

OCA collects personal data in the following way(s):

- directly from individuals
- when individuals subscribe to the newsletter via the website

## Legal Grounds For Processing Personal Data

OCA only Processes Personal data when:

- OCA needs to perform a contract with you
- OCA needs to comply with the law
- The Processing is in our legitimate interest, and it is not overridden by your rights
- You have given us permission to do so

OCA uses the collected data for various purposes:

- Sending newsletters (if you have subscribed)
- Maintaining relationships
- Maintaining the website
- Organising events
- Conducting surveys
- (Digitally) signing contracts

## **Transfer Of Data to Third Parties**

We may hire service providers (processors) for the processing of your Personal data which solely process your Personal data based on our instructions and in line with this Privacy Statement. We will conclude a processor agreement with these processors which meet the requirements laid down in the General Data Protection Decree. We, for example, hire IT service providers that provide support to the safe and stable operation of our systems. We also make use of third-party services to send newsletters and emails. These are examples of parties that can be considered processors within the meaning of the General Data Protection Decree.

Your Personal data may also be passed on to competent authorities if OCA is obliged to do so on the basis of a legal obligation. We may be forced to transfer Personal data to other countries, within or outside the European Union. If this is the case, OCA shall take all necessary measures to lawfully transfer Personal data to such countries.

OCA will not sell your information to third parties and will only provide this information if it is necessary for the execution of our agreement with you or to comply with a legal obligation.

## **What Are Your Rights?**

Everyone can, pursuant to the law, exercise certain rights in relation to their personal data. You have the right to access, correct and remove your Personal data. You can also object to the use of your Personal data or request to limit their use. In certain cases, you can request your data and transfer them to another party.

### *Access and Rectification*

You have the possibility to view and check your Personal data Processed by OCA, and whether and in what way your Personal data is Processed. The same applies if your Personal data is incorrect. You can submit a request to OCA to correct your Personal data if necessary.

### *Object*

You have the right to object to our Processing of your Personal data.

### *Delete or Restriction*

If you wish to have your Personal data deleted, you can request us to do so. If OCA has a legal obligation to retain certain Personal data for a longer period of time, you will be informed thereof. You also have the right to ask OCA to restrict the Processing of your Personal data.

### *Data Portability*

You have the right to request your Personal data to be stored for personal (re)use. You also have the right to request OCA to transfer your Personal data to another party.

### *Withdraw Consent*

You also have the right to withdraw your consent at any time where OCA relied on your consent to Process your Personal data.

If you wish to use any of these rights, or if you have any questions about this Privacy Statement, please contact us at [privacy@organiccottonaccelerator.org](mailto:privacy@organiccottonaccelerator.org) or Rokin 102, 1012 KZ, Amsterdam, the Netherlands.

You can unsubscribe from the newsletter by sending an e-mail to [privacy@organiccottonaccelerator.org](mailto:privacy@organiccottonaccelerator.org)

We have a response period of four (4) weeks, starting on the day of receipt of your request. We will assess whether your request is justified. On the basis of a request, we may also request additional information, for example to verify your identity. If your request is not granted by us, we will explain this to you, and you will have the opportunity to object by sending your objection to the above-mentioned address.

### **How Long Does OCA Keep Your Personal Data?**

We do not retain Personal data longer than necessary for the purposes for which they are Processed. OCA applies different retention periods, depending on the purpose and category of data, unless we are required by law to retain certain data for a longer period of time.

### **How Does OCA Protect Your Personal Data?**

We do everything in our power to protect your Personal data. To this end, OCA has taken appropriate technical and organisational measures against loss or any form of improper Processing, including but not limited to the following:

- Our software is regularly updated, and we make use of a firewall
- Access to electronic systems is password protected and we use two-factor authentication
- Only OCA employees and exclusive contractors have access to your Personal Data
- We enter into agreements with third parties that process your Personal Data on our behalf

### **Can OCA Modify This Privacy Statement?**

We reserve the right to modify this Privacy Statement when necessary. We will post notices on our website and advise you to regularly check this page to find the most recent version. The current Privacy Statement is updated on 19 September 2020

### **What To Do If You Have a Complaint**

OCA takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure, and unauthorised modification. If you have the impression that your data is not properly secure or when there are indications of abuse, please contact us.

You can send your complaint to: [privacy@organiccottonaccelerator.org](mailto:privacy@organiccottonaccelerator.org)

You can also contact the Dutch Data Protection Authority. This can be done via: [www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl)

### **Questions?**

If you have a question, do send us an e-mail: [privacy@organiccottonaccelerator.org](mailto:privacy@organiccottonaccelerator.org)